



**DEPARTMENT OF THE ARMY**  
U.S. ARMY MISSION AND INSTALLATION CONTRACTING COMMAND  
925TH CONTINGENCY CONTRACTING BATTALION  
31 QUARTERMASTER ROAD  
FORT DRUM, NY 13602-5220

REPLY TO  
ATTENTION OF

AFRC-SNJ-LG-SM

30 November 2022

MEMORANDUM FOR MICC-Fort Drum

SUBJECT: Brand Name Exact Match Memo for Unison Buy 1123944

1. The 99th RD is initiating life cycle replacement of lifting devices and shop equipment at BMA 110 360 Evans City Road, Butler, PA 16001. To provide continuity with current on-hand assets, we request that this be allowed to be purchased. Having equipment continuity provides for easier maintenance and service of equipment. It allows our employees to be familiar with the tools when traveling to other shop locations. Having different equipment in 48 shops across 13 States presents an issue with service, repair, and employees needing to be adequately trained to use the equipment. Training employees to properly use equipment takes away valuable man hours required to complete other missions. Currently, our shops are staffed at 43%, any time taken to complete additional actions is detrimental to the mission.
2. The research was conducted on GSA advantage to identify the best fit for our requirements. Additionally, research was conducted by analyzing prior purchases of like equipment, and cost base analysis was completed to determine if off-brand equipment was procured. As a result, the subject item has been proven to serve our needs and provides the best value.
3. In addition, employees can travel from shop to shop and understand how to operate the equipment without time loss. This flexibility allows a more versatile workforce giving decision-makers better options for becoming more efficient in completing real-world missions.
4. For the reasons listed above, the 99th Readiness Division G4 Directorate of Logistics requests brand name purchase of the following ARI HETRA equipment, FRLT-M-16 (2 ea.), VE-M230/480 (2 ea.), LP-DP-STD (2ea.), WOD-31XL (1 ea.), and WS-1945-PKG2 (4 ea.).
5. If there are any questions, please contact the Contracting Officer at [usarmy.drum.acc-micc.mbx.micc@army.mil](mailto:usarmy.drum.acc-micc.mbx.micc@army.mil)

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Contracting Officer  
US Army, Mission and Installation  
Contracting Command  
Fort Drum, NY

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