



REPLY TO  
ATTENTION OF

**DEPARTMENT OF THE ARMY**  
U.S. ARMY MISSION AND INSTALLATION CONTRACTING COMMAND  
925TH CONTINGENCY CONTRACTING BATTALION  
31 QUARTERMASTER ROAD  
FORT DRUM, NY 13602-5220

MRME-MU-L

31 January 2023

MEMORANDUM FOR MICC-Fort Drum

SUBJECT: Brand Name Exact Match Memo for Unison Buy 1107219

1. The United States Army Marksmanship Unit (USAMU) is requesting the approval of brand name for this solicitation. The USAMU is authorized to procure non-standard ammunition and components annually. This specific ammunition component fits and functions in current USAMU match grade .223 rifles that have specifically been chambered by USAMU gunsmiths. Due to custom USAMU rifle chambering tolerances only the "223 REM MATCH LAPUA brass" meets the USAMU performance and safety standards required. Any change in product would require USAMU to stop completely and retest hundreds of firearms for function reliability, safety, as well as accuracy. Not providing this component for ammunition will put the USAMU two years behind in on-hand stock, and potentially cause mission failure. With recruiting being a core mission of the USAMU, ensuring our Soldiers make it to world and national stage will bring great marketing, visibility, and recruiting opportunities for the U.S. Army.
2. The USAMU's custom gunsmiths and ammunition technicians are continually researching to find the most accurate ammunition components for our Soldiers. With the custom chambering of USAMU rifles this brand is the only type of ammunition that will meet USAMU safety and accuracy standards for handloaded ammunition.
3. For the reasons listed above, the USAMU requests that a brand name purchase of "223 REM MATCH LAPUA brass".
4. If there are any questions, please contact the Contracting Officer at [usarmy.drum.acc-micc.mbx.micc@army.mil](mailto:usarmy.drum.acc-micc.mbx.micc@army.mil).

EARL-  
SCHULTHEIS.JENNI  
FER.L

Digitally signed by EARL-  
SCHULTHEIS.JENNIFER.L  
Date: 2023.02.02 11:42:04  
-05'00'

Contracting Officer  
US Army, Mission and Installation  
Contracting Command  
Fort Drum, NY

  
HIRAM RODRIGUEZ